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0001/PTO Rev. 10/95		U.S. Department of Commerce Patent and Trademark Office		Application Number	10/061,434
<b>TRANSMITTAL FORM</b> (to be used for all correspondence during pendency of filed application)				Filing Date	February 1, 2002
				First Named Inventor	Tim Stanley
				Group Art Unit Number	2166
				Examiner Name	Not Yet Known
Total Number of Pages in This Submission		6**	Attorney Docket Number		19538-06556

O.I.P.E. SEC 10-1  
DEC 18 2002  
PATENT & TRADEMARK OFFICE

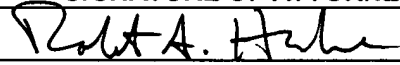
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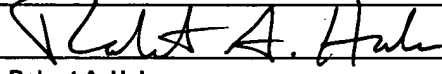
**REMARKS:** \*\* IDS references not included in total pages submitted.

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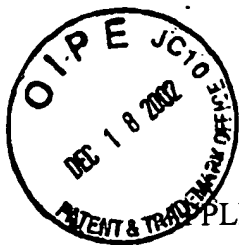
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IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

APPLICANT(S): Tim Stanley et al.  
APPLICATION NO.: 10/061,434  
FILING DATE: February 1, 2002  
TITLE: Multi-Property Enterprise Promotions  
EXAMINER: Not Yet Known  
GROUP ART UNIT: 2166  
ATTY. DKT. NO.: 19538-06556

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Dated: 12/13/02

By: Robert A. Hulse  
Robert A. Hulse, Reg. No.: 48,473

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**INFORMATION DISCLOSURE STATEMENT**  
Under 37 CFR §§ 1.56 and 1.97-98

SIR:

Pursuant to the provisions of 37 CFR §§ 1.56 and 1.97-98, enclosed herewith is modified form PTO-1449/PTO-8A listing references for consideration by the Examiner. Enclosed is a copy of each listed reference that may be material to the examination of this application, and for which there may be a duty to disclose.

The filing of this Information Disclosure Statement shall not be construed as a representation regarding the completeness of the list of references, or that inclusion of a reference in this list is an admission that it is prior art or is pertinent to this application, or that a search has been made, or as an admission that the information listed is, or may be considered to be, material to patentability, or that no other material information exists, and shall not be construed as an admission against interest in any manner.

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This Information Disclosure Statement is being filed:

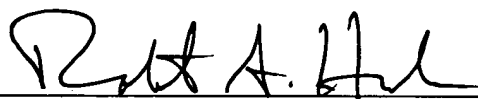
- ☒ before the mailing date of a first office action on the merits;
- ☐ before the mailing of a first official action after the filing of a request for continued examination (RCE) under 37 CFR § 1.114;
- ☐ after three months of the filing date of this national application or the date of entry of the national stage in an international application, or after the mailing date of the first official action on the merits, whichever event last occurred, but before the mailing date of the first to occur of either: (1) a final action under 37 CFR § 1.113; or (2) an action that otherwise closes prosecution in the application, and:
  - ☐ attached hereto is the fee set forth under 37 CFR § 1.17(p) for submission of this Information Disclosure Statement under 37 CFR § 1.97(c); OR
  - ☐ Applicant certifies pursuant to 37 CFR § 1.97(e) that:
    - ☐ each item of information contained in this Information Disclosure Statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; OR
    - ☐ no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application and, to the knowledge of the person signing this certification after making reasonable inquiry, no item of information contained in this Statement was known to any individual designated under 37 CFR § 1.56(c) more than three months prior to the filing of this Statement;
- ☐ on or before the payment of the issue fee but after the mailing date of the first to occur of either: (1) a final action under 37 CFR § 1.113; or (2) an action that otherwise closes prosecution in the application, and:
  - ☐ Applicant certifies pursuant to 37 CFR § 1.97(e) that:
    - ☐ each item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement;
  - or

- ☐ no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application and, to the knowledge of the person signing this certification after making reasonable inquiry, no item of information contained in this Statement was known to any individual designated under 37 CFR § 1.56(c) more than three months prior to the filing of this Statement; AND
- ☐ attached hereto is the fee set forth under 37 CFR §1.17(p) for submission of this Information Disclosure Statement under 37 CFR. § 1.97(c); OR
- ☐ after the payment of the issue fee. Applicant requests that the information contained in this Information Disclosure Statement be placed in the file according to 37 CFR § 1.97(i), although the information may not be considered by the USPTO.
- ☐ This application relies, under 35 U.S.C. § 120, on the earlier filing date of prior application No. [APPLICATION NUMBER], filed on [FILING DATE], and the references cited therein are hereby referenced, but are not required to be provided in this application under 37 CFR § 1.98(d).
- ☒ Applicant submits that no fee is required for the consideration of this Information Disclosure Statement.

Consideration of the listed references and favorable action are solicited.

Respectfully submitted,  
TIM STANLEY ET AL.

Dated: 12/13/02

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Substitute for form 1449A/PTO		<b>Complete if Known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Application No.	10/061,434
		Filing Date	February 1, 2002
		First Named Inventor	Tim Stanley
		Art Unit	2166
		Examiner Name	Not Yet Known
Sheet 1 of 2	Attorney Docket Number	19538-06556	

## U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	Document No. Number - Kind Code <sup>2</sup> (if known)	Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document
	A1	US-3,645,531	02/29/1972	Wright
	A2	US-4,531,187	07/23/1985	Uhland
	A3	US-4,755,941	07/05/1988	Bacchi
	A4	US-5,007,641	04/16/1991	Seidman
	A5	US-5,080,364	01/14/1992	Seidman
	A6	US-5,096,195	03/17/1992	Gimmon
	A7	US-5,129,652	07/14/1992	Wilkinson
	A8	US-5,257,179	10/26/1993	DeMar
	A9	US-5,265,874	11/30/1993	Dickinson et al.
	A10	US-5,283,733	02/01/1994	Colley
	A11	US-5,287,269	02/15/1994	Dorrough et al.
	A12	US-5,290,033	03/01/1994	Bittner et al.
	A13	US-5,326,104	07/05/1994	Pease et al.
	A14	US-5,470,079	11/28/1995	LeStrange et al.
	A15	US-5,639,088	06/17/1997	Schneider et al.
	A16	US-5,655,961	08/12/1997	Acres et al.
	A17	US-5,702,304	12/30/1997	Acres et al.
	A18	US-5,762,552	06/09/1998	Vuong et al.
	A19	US-5,766,075	06/16/1998	Cook et al.
	A20	US-5,770,533	06/23/1998	Franchi
	A21	US-5,779,549	07/14/1998	Walker et al.
	A22	US-5,800,269	09/01/1998	Holch et al.
	A23	US-5,811,772	09/22/1998	Lucero
	A24	US-5,813,912	09/29/1998	Shultz
	A25	US-5,851,149	12/22/1998	Xidos et al.

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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609.

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Substitute for form 1449A/PTO		<b>Complete if Known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Application No.	10/061,434
		Filing Date	February 1, 2002
		First Named Inventor	Tim Stanley
		Art Unit	2166
		Examiner Name	Not Yet Known
Sheet 2 of 2	Attorney Docket Number	19538-06556	

FOREIGN PATENT DOCUMENTS				
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document Country Code <sup>3</sup> – Number <sup>4</sup> Kind Code <sup>5</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document

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OTHER REFERENCES – NON-PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>6</sup>
	B1	Burns, B et al.: <i>Beware the Sirens</i> , Gambling and Gambling in Las Vegas, Noble House, Ch.2 pp 9-11, 18-19.	
	B2	Grossman, L: <i>You Can Bet On It – How To Get Maximum Value For Your Gambling Dollar</i> , Casino Games Vol. 1, Ch.8, pp 65-69.	
	B3	Kilby, J. et al: <i>Casino Operations Management</i> , Elements of an Effective Player Rating System, Wiley & Sons, pp 198-199.	
	B4	Martinez, R.: <i>Managing Casinos</i> , Player Tracking and Complementaries, Barricade Boosk Ch. 16; pp.139-146.	
	B5	Provost, G: <i>High Stakes – Inside the New Las Vegas</i> , The Arena, Truman Talley Books; Ch 8, pp 65-69.	
	B6	Renneisen, R.: <i>How To Be Treated Like a High Roller.. Even Though You're Not One, Making Casino Visits More Fun and More Profitable</i> , Player Ratings, Fleas, Whales and other Casino Life Forms, Carol Publishing, pp.65-69.	
	B7	Rubin, M: <i>Comp City – A Guide To Free Las Vegas Vacations</i> , Evolution of Comps Ch. 1 pp 12-17, Today's Comp System –Ratings, Formulas, Equivalencies, pp 21-25, Huntington Press.	
	B8	Tracy, M: <i>The Casino Management Handbook – A Practical Guide for Increasing Casino Profits</i> , Formulas and Definitions, Preston Publishing, Ch 2, pp 43-58.	
	B9	Wolff, P: <i>Lifestyles of a High Roller</i> , Las Vegas, Ch 1pp 8-9; The Islands, Ch 2, pp 76-77; Atlantic City, Ch 3, pp 116-134, Gollehon.	
	B10	Zidenberg, A: <i>Casino Management for the 90s</i> , Marketing Strategies – Defying the Odds, Kendall Novel Publishing, Ch 15 pp. 380-383.	
	B11	Zimmerman, N: <i>Casino Management for the 90s</i> , Marketing Strategies – Defying the Odds, Kendall Novel Publishing, pp 376-379.	

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